OCW2020 Highlights

obesity care week

Obesity Care Week has a global vision that aims to change the way society cares about obesity.

OCW2020 took place from March 1st-7th and had different focus days:

- **MARCH 1ST** Launch
- **MARCH 2ND** Weight Bias
- **MARCH 3RD** Obesity Treatment
- **MARCH 4TH** World Obesity Day
- **MARCH 5TH** Access to Care
- **MARCH 6TH** Childhood Obesity
- **MARCH 7TH** "I Care" Day

OCW2020 was supported by **77** Champion Organizations

Individuals from more than **65** countries participated!

Thousands of People signed-up for OCW Alerts to learn how to support OCW2020!

During OCW2020 Action Takers had the chance to:
- Support our World Obesity Day 2020 Declaration
- Support the Treat and Reduce Obesity Act (TROA)
- Sign-on to our Childhood Obesity Pledge

More than **185 Legislators** were contacted to support TROA and more than **65 Legislative Visits** occurred during OCW2020!

52 Million Media Impressions

More than **38,000** social media interactions

91% Positive sentiment score across social media!

More than **3,500** Social media users participated in OCW2020!

More than **5,000** OCW2020 mentions and posts on social media!

OCW2020 Trending Words

#OCW2020 #ICareOCW2020 #ICare #TROA #OCW #Obesity #Health #ChildhoodObesity #WorldObesityDay #OACAction #ObesityCare #WeightBias #EndWeightStigma #Time4TROA

Thank You for Helping Us Change the Way We Care about Obesity!

PROUDLY BROUGHT TO YOU BY:

OAC Obesity Action Coalition · ASMBS American Society for Metabolic & Bariatric Surgery · Obesity Medicine Association CLINICAL LEADERS IN OBESITY MEDICINE · OBESITY SOCIETY Research. Education. Action. · STOP STRATEGIES TO OVERCOME & PREVENT OBESITY ALLIANCE

OCW2020 PARTNERS:

DIAMOND	BRONZE	PATRON	SUPPORTER
novo nordisk	Eisai	Intercept	Currax pharmaceuticals LLC · endo pharmaceuticals an endo international company · HITACHI Inspire the Next · Boehringer Ingelheim

TO LEARN MORE ABOUT OBESITY CARE WEEK, VISIT: OBESITYCAREWEEK.ORG!